Art Outreach Program

Projects & Lesson Plan: Social Justice Zine
7TH-12TH GRADE BOOK MAKING PROJECT

Lesson Overview:
Students will learn how social justice movements and art work together to enhance important messages.

Project Overview:
Students will learn how to fold and assemble a zine. Students will create informational content and illustrate a zine, using a black dual tip marker.

ART VOCABULARY:
Zine: a noncommercial often homemade or online publication usually devoted to specialized and often unconventional subject matter.
Political/Protest Art: creative works produced by activists and social movements. It is a traditional means of communication, utilized by a cross section of collectives and the state to inform and persuade citizens.
Intersectionality: the interconnected nature of social categorizations such as race, class, and gender as they apply to a given individual or group.
Digital Collage: an art form created by piecing and layering together a variety of virtual images and textures from different sources to create a whole new work of art.
Line: A moving dot. the most basic element of art that can be thin, thick, straight, squiggly, dashed, hatched, diagonal, vertical, & horizontal etc...
Shape: a flat area surrounded by edges or an outline. Geometric includes: squares, rectangles, and triangles. Organic includes: Splashes, blobs, leaves, petal shapes, etc.
Black Lives Matter & Black Panther Movement:
• The Black Lives Matter Movement began in 2013 as a hashtag and is now a global social justice movement. BLM uses the iconic Black Fist originally used in the Black Panther movement as a symbol of resistance and call for an end to systemic Black violence. With the use of artist rendering portraits of those who have lost their lives due to police brutality, organization posters and info graphics, an awareness of these issues has been widely spread.

El Movimiento:
• Began in the 1960’s with the United Farm Workers led by Cesar Chavez and Dolores Huerta. Focused on awareness of collective history, culture and restoration of land grants and equal opportunity and for social mobility. The Chicano Art movement was directly inspired by these issues and use historical art references of Mesoamerican art, post-Mexican Revolution ideologies, and European painting techniques. The movement worked to resist and challenge dominant social norms and stereotypes for cultural autonomy and self-determination.

Asian American Movement:
• The radical phase of the Asian American Movement drew inspiration from the Black Panthers and like the Panthers sought both community improvement and a larger political agenda of opposing US imperialism in Vietnam and elsewhere. During the Corona Virus Pandemic Asian Americans have experienced high volume of racism. Through the use of a digital zine called “Unmasking Yellow Peril,” the 18 Million Rising Organization, describes the ongoing aggressions towards Asian Americans since the start of Covid-19, while also writing about the beginnings of Asian American Immigrants and the racist roots of Border Patrol Federal Agency.
Protest art acts as an important tool to form social consciousness, create networks, and is affordable to create.

Social movements produce protest art in the form of signs, banners, posters, zines, and other printed materials used to convey a particular cause or message. Often, such art is used as part of demonstrations or acts of civil disobedience.

These works tend to be ephemeral, characterized by their portability and disposability, and are frequently not authored or owned by any one person. The various peace symbols, and the raised fist are two examples that highlight the democratic ownership of these signs.
Learn How To
Fold, Cut and Assemble
Your Zine

Practice these steps with a scratch piece of paper to perfect your folding method. Here are a few instructions with visuals to help you out. Take it slow and make sure your corners and edges are cleanly aligned. For our final zine, wait to do the cut until you have finished adding all your illustrations, and text!

What is a Zine?

A zine, short for magazine, is originally a low-production and selling cost magazine, that is normally self-published. Zines became popular because they are a quick way to produce and share ideas. Many zines are xerox copied in black and white and hand folded. Zines can also exist in digital format.

Label the front cover, back cover and each page on your practice zine for reference on your final project.
START THE PROJECT

MATERIALS

11x17 SHEET OF PAPER - (X2)
BLACK DUAL TIP PEN
   (THIN AND BROAD SIDED)
SCISSORS
PENCIL

PROJECT:
For our project we will be learning how to fold our own zine. Using a dual tip black marker we will create informational content and illustrate our zine. We will be inspired by the Black Power, Chicano, and Asian American Art movements from the 1960s

PREPARE: Use your spare sheet of paper to practice the folding and assembling technique. Label the front and back cover of your practice zine, and each page number 1-6. This will be your reference template for your final work of art.

STEPS:
Step 1: Brainstorm the information you would like to illustrate in your zine.
Is there a particular subject you are passionate about?
Is there something you would like to share with your community to honor and empower those who live with in it? Is there something you want to research and archive in your zine?
Step 2: Look at your practice zine. With your pencil, label the front, and back cover of the zine, and number the inside pages 1-6. You may erase these marks when your pages are filled.
Step 3: Take your large piece of paper, and begin the folding technique to fold your 7 page zine.
Step 4: Unfold the large paper. Using your practice zine as a reference, and with a pencil, label the bottom of each page, then number the front and back cover.
Step 5: Start to fill out your zine as it lays flat. You may lightly sketch in using a pencil. Feel free to input whatever information you want to share as imagery or text.
Step 6: Using your dual tip pen, fill in your pencil sketched thin and thick lines, text and images. Cut your zine in the centerline, and finish folding.
Step 7: Save this zine as the original copy and feel free to scan & print at home or at Kinko’s or FedEx to sell/distribute to your friends and family.
BLACK LIVES MATTER

Seth E. Holt

Tamir Rice was killed while playing with a toy gun at a park. He was fatally shot within two seconds of police arrival.

Stephon Clark was standing in his grandma’s yard. Police shot him thinking his phone was a gun.

Atatiana Jefferson was at home with her 8-year-old nephew. Police shot and killed Jefferson through her window.

Freddie Gray had been arrested and placed into a police van. He suffered a severe spinal cord injury due to lack of a seat belt and protection.

Remember their names.

Happy Mind